

NEWS RELEASE

FOR IMMEDIATE RELEASE

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**MIMA FOUNDATION & KIWI TENNIS CLUB TO HOST
USTA PRO CIRCUIT TENNIS TOURNAMENT**

(Melbourne, FL)- The MIMA Foundation of Brevard, Inc. proudly announces the kickoff to the 2008 MIMA Foundation/USTA Pro Tennis Classic held May 4-11, 2008 at Kiwi Tennis Club in Indian Harbour Beach. For the 3rd year, MIMA Foundation and Kiwi Tennis Club are host to this premier professional tennis tournament. All proceeds of the tournament will benefit the MIMA Foundation, a 501(c) 3 organization. The weeklong event will feature women's professional tennis including singles and doubles with 74 matches played.

Nearly 3,000 tennis enthusiasts attended the MIMA Foundation's inaugural pro tennis event in 2007, which raised \$90,000 for the MIMA Foundation.

The event is free to the public Sunday, May 4 through Thursday, May 8. Tickets may be purchased for Quarterfinals, Semifinals and Finals matches. The MIMA Foundation is now accepting monetary and in-kind sponsorships for the 2008 Pro Tennis Classic. Contact Holly Baney, MIMA Foundation Executive Director, at (321) 698-0888 for sponsorship opportunities and tickets requests.

The USTA Pro Circuit was launched 20 years ago and is America's gateway to tennis stardom, providing players an opportunity to gain professional ranking points needed to compete on the major tours. The MIMA Foundation/USTA Tennis Classic is an opportunity for fans to experience the excitement and intensity of professional tennis--right here in Brevard County. Players ranked as high as No. 25, who are regulars at the WTA Tour events and are among top contenders at Grand Slam tournaments, often play in USTA Pro Circuit tournaments. Alumni include: Maria Sharapova, Lindsay Davenport, Anna Kournikova, Mary Pierce and many more. The 2007 MIMA Foundation Tournament finalist, Olga Govortsova, has accelerated her world ranking from 187 at our tournament to 47th in the World, as of January 2008.

Along with great tennis, the Pro Circuit players will be active in community outreach. They will participate in local school visits to serve as role models and provide motivation for children throughout the county; and will host a free Kid's Day Clinic at Kiwi Tennis Club to promote tennis in Brevard. It's a great opportunity to have a positive impact on our local talent and youth.

For information regarding the MIMA Foundation Pro Tennis Classic sponsorship

opportunities, ticket purchases, or to make a donation to the Foundation, contact Holly Baney, Executive Director, at (321) 698-0888 or visit the MIMA Foundation website at www.mimafoundation.org.

About the MIMA Foundation

In 2001 the physician members of the MIMA multi-specialty physician group created the MIMA Foundation, 501(c) 3—a separate charitable corporation, signifying an ongoing commitment and concern for our community, above and beyond the daily delivery of healthcare services the organization now provides.

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